

ideal
FOOD BASKET
We have the ideal price!



NATIONAL HISPANIC HERITAGE MONTH!

September Sale Starts 2017

FRIDAY 15 SAT 16 SUN 17 MON 18 TUES 19 WED 20 THUR 21

FAMILY PACK!

Bottom Blade Chuck Steak **3.49** Lb

Boneless • Skinless
Chicken Breast

1.99 Lb

Thin Sliced Chicken Cutlets **2.99** Lb

2.99 Lb

USDA Choice Bone-In • First Cut
Beef Chuck Steak

Great American Seafood Wild Caught
Pacific Salmon Fillets

Skinless, Boneless & Individually Vacuum Packed • 32 oz

9.99 Ea

FAMILY PACK!

Boneless • Center Cut
Thick Pork Chops

2.49 Lb

USDA Choice Beef
Shoulder London Broil

2.99 Lb

NY State Apples
Ginger Gold, Gala or McIntosh
3 lb Bag **2.88** Ea

Florida Large Green Avocados
2 For \$3

Fresh Slicing Tomatoes
1.29 Lb

Green Giant White All Purpose Potatoes
5 lb Bag **2 For \$4**

Dietz & Watson
Black Forest Ham
Sliced to Order
7.99 Lb

Great Lakes
White or Yellow American Cheese
Sliced to Order
4.99 Lb

Dietz & Watson
Santa Fe Turkey Breast
Sliced to Order
7.99 Lb

Dietz & Watson
Honey BBQ Chicken Breast
Sliced to Order
7.99 Lb

Tropicana Orange Juice, Grapefruit Juice or Trop 50
All Varieties • 59 oz or 6 Pack • 48 oz
2 For \$6

Almond Breeze
Almond, Cashew or Vanilla Milk
All Varieties 64 oz
2.99

Essential Everyday Oil
Vegetable or Canola 128 oz
5.99

Rico 20 lb Rice
White or Parboiled
5.99
WITH AN ADDITIONAL \$40 PURCHASE
LIMIT 1 OFFER
7.99 FREE SALE

Dannon Greek Yogurt
All Varieties 5.3 oz
5 For \$5

Stone Ridge Ice Cream
All Varieties • 48 oz or Ice Cream Sandwiches
All Varieties 12 Pack • 48 oz
2 For \$5

Barilla Pasta 12-16 oz
Excludes Manicotti, Lasagne and Shells
5 For \$5
Barilla Pasta Sauce Assorted Varieties 14.5-24 oz **2 for \$4**

Chips Ahoy! Cookies
All Varieties 7-13 oz
1.99

Swanson Hungry-Man Dinners
All Varieties 13.1-16 oz
2 For \$5

Tide Simply Detergent
All Varieties 37-40 oz
1.99
ideal Savings!

9.99

Marcal Bath Tissue
20 Pack
9.99

LUNCH BOX SAVINGS Your Choice! **2 For \$5** Mix & Match

Entenmann's Mini Cakes All Varieties 8.7-13.8 oz or Little Bites All Varieties 7.2-8.75 oz

Thomas' Bagels All Varieties 18-20 oz Excludes Mini or Bagel Thins

Arnold Bread Stone Ground, Light or Brick Oven 16-20 oz

Stroehmann Dutch Country Potato or Whole Wheat or Sara Lee Artesano Bread All Varieties 20-24 oz

Barcel Takis All Varieties 9.9 oz or Chip's All Varieties 4.10 oz

Old Orchard Apple Juice or Healthy Balance Cocktail Drinks
All Varieties • 64 oz

3 For \$5



Pompeian Extra Virgin Olive Oil
16 oz

3 For \$9.99

Pompeian Grapeseed Oil 24 oz \$4.99



Red Pack Tomatoes
All Varieties • 28-29 oz

5 For \$5



Essential Everyday Oats
Old Fashioned or Quick 42 oz

2 For \$5



More Value in the Grocery Aisle!

Quaker Instant Oatmeal
All Varieties 9.8-15.1 oz

2 For \$6

Quaker Premium Oatmeal All Varieties 7.9-13.5 oz 2 For \$6



Mrs. Cubbison's Croutons or Strips
All Varieties • 4-5 oz

5 For \$5



Nabisco Cream of Wheat
All Varieties • 11.5-28 oz

2 For \$7



Quaker Chewy Granola Bars
All Varieties 18 ct • 15.2-15.26 oz

3 For \$9.99



Capri Sun 30 Pack Drinks
All Varieties • 180 oz

6 For \$9.99



Bumble Bee Chunk White Tuna
In Water or Oil 5 oz

4 For \$5



Essential Everyday Concord Grape Jelly
18 oz

2 For \$3



Mott's Applesauce
All Varieties 6 Pack • 23.4-24 oz

2 For \$4



Post Cereal
Fruity or Cocoa Pebbles 15 oz, Honey Bunches of Oats Original or with Almonds 18 oz, Raisin Bran 20 oz, Blueberry Morning 13.5 oz or Great Grains Banana Nut Crunch 13.5 oz, Almond Crunch 14 oz, Raisin Pecan 16 oz or Crunchy Pecan 16 oz

3 For \$10



Maruchan Instant Lunch Cups
All Varieties 2.15-2.25 oz

4 For \$2



Essential Everyday Peanut Butter
Crunchy or Creamy 16 oz

3 For \$5



Hungry Jack Mashed Potatoes
All Varieties 15.3 oz

3 For \$5



Build a Taco!
Ortega Flour Tortillas or Taco Shells
Selected Varieties • 8.7-16 oz

3 For \$5



Ortega Refried Beans
16 oz

5 For \$5



Ortega Taco Dinner Kit
Reg or Soft • 10-15.2 oz

3 For \$5



Ortega Taco Sauce
All Varieties • 16 oz

2 For \$4



IDEAL CHOICES FOR THE IDEAL YOU

Kind Granola Bars
All Varieties 1.2-1.6 oz

2 For \$3



Green & Black's Organic Chocolate Bars
All Varieties • 3.5 oz

2 For \$6



Hero Fruit Spread
All Varieties • 12 oz

2 For \$6



Peanut Butter & Co. Peanut Butter Powder
All Varieties • 6.5 oz

4 For \$9.99 *Great for Shakes!*



Pirate's Booty Snacks
All Varieties 4 oz

2 For \$5



Rice Select Arborio Risotto Rice
32 oz

5 For \$9.99



Suzie's Ready to Eat Quinoa
All Varieties 8-9 oz

3 For \$9.99



Santa Cruz Organic Lemonade
All Varieties 32 oz

2 For \$5



FRESH DAIRY

Turkey Hill Drinks
All Varieties 64 oz

3 For \$5



Land O Lakes Cage Free Large Brown Eggs
Dozen

2 For \$6



Olivio Buttery Spread
15 oz

2 For \$4.99



Essential Everyday Margarine Quarters
16 oz

99¢



Pillsbury Grands Biscuits
All Varieties • 5 ct, 10.2 oz

3 For \$5



Essential Everyday Shredded or Bar Cheese
All Varieties • 7-8 oz

2 For \$4



Tampico Punch
All Varieties 128 oz

1 For \$1.79



Buitoni Tortelloni
Chicken and Roasted Garlic, Mixed Cheese or 3 Cheese • 20 oz

5 For \$9.99

Buitoni Pesto Sauce 7 oz \$3.99



Cinnamon Rolls
7.3 oz

2 For \$3



Coffee-mate Flavored Creamer
All Varieties • 32 oz

2 For \$2.99



Daisy Cottage Cheese
2% or 4% 24 oz

2 For \$2.99



Kozy Shack Pudding
Rice, Chocolate or Tapioca 6 Pack • 24 oz

2 For \$5



Dannon Oikos Drinkables
All Varieties • 7 oz

4 For \$5



Stonyfield Yo Baby Yogurt
All Varieties • 6 Pack • 24 oz or Organic Yogurt All Varieties • 32 oz

2 For \$7



Yoplait Go-Gurt
All Varieties • 32 oz or Polly-O String Cheese All Varieties • 9-12 oz

3 For \$9.99



Ideal Queso Blanco or de Freir
10 oz or Ideal Orange Juice 59 oz

2 For \$5



HOUSEHOLD • HEALTH & BEAUTY • PETS

Essential Everyday Lawn & Leaf Bags
Black • 10 ct 39 Gallon

2 For \$4



Lysol Disinfecting Wipes
All Varieties • 35-40 ct

2 For \$5



Lysol Automatic Toilet Bowl Cleaner
All Varieties • 2.82 oz

2 For \$5




Scott Mega Roll Paper Towels
8 Rolls

7 For \$9.99



Essential Everyday Sandwich Bags
All Varieties • 30-50 ct

5 For \$5



Joy Dish Detergent
Lemon Twist 30 oz

2 For \$5



Softsoap Hand Wash or Pump
All Varieties • 8-11.25 oz

2 For \$4



Suavitel Liquid Fabric Softener
All Varieties 50 oz

2 For \$5



Purina Bella Dog Food
All Varieties 3.5 oz

10 For \$7



Fancy Feast Canned Cat Food
All Varieties • 3 oz

10 For \$7

Friskies Cat Food All Varieties 3.75 lb 2 For \$9.99



Tidy Cats Cat Litter
All Varieties 20 lb

6 For \$9.99



Luvs Jumbo Diapers
All Varieties 21-48 ct

6 For \$9.99



Irish Spring Bar Soap
All Varieties 3 Bars • 11.25 oz

2 For \$4



Listerine Mouthwash
All Varieties • 16.9 oz

3 For \$9.99



Old Spice Shampoo or Conditioner
All Varieties • 12 oz

3 For \$9.99



IDEAL EVERYDAY VALUE
PRICES GOOD UNTIL 2013

Friendly's Ice Cream
All Varieties 48 oz

2 For \$9.99



Welch's Fruit Drinks
All Varieties 59 oz

2 For \$5



Kraft Macaroni & Cheese
Original Only 7.25 oz

10 For \$10



Maxwell House Coffee
All Varieties 24.5-26.7 oz

7 For \$9.99



Ideal Split Top Wheat Bread
20 oz



2 \$3
For

We have the ideal price for you!

Coca-Cola, Sprite or Dr. Pepper
2 Liter
All Varieties



2 \$3
For

Lay's Potato or Kettle Chips
All Varieties
5-8 oz



2 \$5
For

Canada Dry, 7-Up or Sunkist
12 Pack
12 oz Cans or
8 Pack
12 oz Bottles



3 \$12
For

Life WTR
All Varieties
1 Liter
2 For \$3

Mix & Match!

Triscuit, Wheat Thins or Good Thins
All Varieties
3.5-9 oz



3 \$4
For

Belvita Snacks
All Varieties
8.8-8.81 oz
2 \$9

Wise Super Variety Pack
22 ct



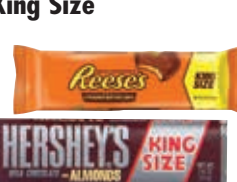
5 \$9
For

Pop-Secret Microwave Popcorn 3 Pack
All Varieties
7.92-9.6 oz



2 \$4
For

Hershey's King Size Candy Bars
All Varieties
2.1-3.5 oz



2 \$3
For

Zico Coconut Water
16.9 oz



2 \$4
For

Snapple 6 Pack
All Varieties
16 oz Bottles



3 \$9
For

Pepsi, Schweppes, Mountain Dew, Mist Twist, Crush, Hawaiian Punch, Brisk or Mug
12 Pack • 12 oz Cans



2 \$9
For

Crush or Hawaiian Punch 2 Liter
All Varieties



4 \$5
For

Pepsi, Schweppes or Crush 8 Pack
All Varieties
12 oz Bottles



3 \$9
For

Schweppes 1 Liter Seltzers
All Varieties



99¢

BEER CORNER

Stella Artois
12 Pack Bottles
11 oz



14 \$9
For

Red Stripe
6 Pack Cans • 12 oz



8 \$9
For

Coca-Cola, Sprite, Fanta or Seagram's
10 Pack • 7.5 oz Cans or
6 Pack • 16.9 oz Bottles



3 \$10
For

Mix & Match!

Smart Water
Regular or Sparkling
1 Liter



4 \$5
For

Vitamin Water
6 Pack
16.9 oz Btl.
2 for \$9

Tecate
12 Pack Cans
12 oz



14 \$9
For

Natural Light
12 Pack Cans
12 oz



6 \$9
For

FOODS FROM AROUND THE WORLD

Nido Full Milk Powder
3.52 lb



14 \$9
For

D'Gari Gelatin or Flan
5 oz



6 \$5
For

Country Club Soda 2 Liter
All Varieties



3 \$5
For

Petit Nectar
All Varieties
11.2 oz



4 \$2
For

Excelsior Crackers
All Varieties
10 oz



2 \$3
For

La Fe Sardines
15 oz Oval Can



2 \$3
For

Grace Soup Mixes
All Varieties
45-60 grams



3 \$2
For

Choco Listo Instant Powder Drink Mix
35.2 oz



3 \$9
For

Goya Olive Oil
All Varieties
25.4 oz



7 \$9
For

Goya Yellow Rice
Multipack • 21 oz



3 \$9
For

FROZEN SELECTIONS

Birds Eye Plain Vegetables
All Varieties
10-16 oz Bags
Including Steamfresh




2 \$3
For

Bagel-fuls
Original or Strawberry
10 oz



2 \$4
For

Stouffer's French Bread Pizza
All Varieties
10.37-12.5 oz



2 \$6
For

McCain French Fries
All Varieties
19-32 oz



2 \$9
For

Lean Cuisine Dinners
All Varieties
6-11.5 oz



2 \$5
For

Rosetto Pasta
All Varieties
19-25 oz



3 \$9
For

Ellio's Pizza
27 Slice
Cheese or Pepperoni
54.8-56 oz



6 \$9
For

Essential Everyday Chopped or Cut Leaf Spinach or Cut Okra
16 oz



3 \$5
For

Banquet Boneless Chicken
Patties, Nuggets, Strips or Tenders • 24 oz Bag



3 \$9
For

Outshine Yogurt Bars
All Varieties • 4 ct



3 \$10
For

Fruit Bars
All Varieties • 6 or 12 ct



Breyers Ice Cream Cups
Vanilla or Chocolate
10 ct • 30 oz



4 \$9
For

Dole Fruit & Veggie Blends
Orange Medley, Mango Carrot or Fruit n Greens • 16 oz



2 \$6
For

PACKAGED MEAT

FUD Franks
Clasica or Chicken • 12 oz



99¢

Stahl-Meyer Franks
Meat, Chicken or Turkey • 12 oz
Also Available in Beef • 12 oz • 2.99



4 \$9
For

FUD Dominican Salami
28.8 oz
4 \$9

Sabrett Beef Franks or Sausage Links
All Varieties • 12-16 oz



3 \$10
For

Oscar Mayer Meat Wieners
16 oz
Also Available in Beef & Cheese
15-16 oz • 2.99



2 \$3
For

Bar S Sliced Bacon
12 oz
Also Available in Turkey
12 oz • 2.49



3 \$9
For

Bar S Beef Franks
12 oz
2 \$9

Smithfield Premium Sliced Bacon
Original, Low Sodium or Thick • 16 oz



4 \$9
For

Sugardale Sliced Genoa or Hard Salami or Sandwich Pepperoni
8 oz



2 \$9
For

Oscar Mayer Lunchables Funpack with 100% Juice
All Varieties
8-11.1 oz



2 \$4
For

Perdue No Antibiotic Added Breaded Chicken
Popcorn or Original Strips
12 oz



2 \$9
For

Jennie-O Turkey Dinner Links
Sweet or Hot • 19.5 oz



3 \$9
For

Buddig Sliced Lunch Meat
All Varieties
7-9 oz Tub



2 \$9
For

Premio Italian Sausage
Links or Patties
Sweet, Hot or Combo
16 oz



3 \$4
For

Eckrich Polska Kielbasa or Smoked Pork Sausage
13 oz



2 \$9
For

Arnold's Smoked Sausage
Sweet or Hot Meat or Turkey
16 oz
Also Available in Beef
3.99



2 \$9
For

Premio Chorizo
Regular or Mexican Style
16 oz



4 \$9
For

IDEAL EVERYDAY VALUE
PRICES GOOD UNTIL 2013

Washington State Red Delicious Apples
1.29 lb



Russer Virginia Ham or Dietz & Watson American Cheese
Yellow or White
4.99 lb



Maseca Corn Masa Mix
4.4 lb
2.99



Brunswick Sardines
3.75 oz
5 For \$5



Fresh Meats

FAMILY PACK!

3.49 **Lb** 80% Lean **Ground Beef**

1.29 **Lb** Fresh **Whole Light Fowls**

3.99 **Lb** Oven Ready **Eye Round Roast**

Thin Sliced **Boneless Pork Chops**
2.99 **Lb**

Sliced **Turkey Wings or Drums**
99¢ **Lb**

Fresh **Pork Bellies**
4.99 **Lb**

Smoked **Turkey Wings or Drums**
2.29 **Lb**

Smoked **Turkey Necks**
1.99 **Lb**

2.99 **Lb** Sugardale **Bone-In Ham Steak**

3.99 **Lb** Perdue **Ground Chicken or Patties**

2.99 **Ea** Jennie-O • 85% Lean **Ground Turkey 16 oz Turkey Patties**
Original or Seasoned • 16 oz

USDA Grade A (100% Natural) Springer Mt. Farms **Whole Chicken**
1.49 **Lb**

Springer Mt. Farms **Split Chicken Breasts**
2.69 **Lb**

from the SEA

Wild Caught **Flounder Fillets** Previously Frozen
6.99 **Lb**

Previously Frozen **Tuna Steaks**
7.99 **Lb**

Great American Seafood **Seafood Combination Blend Mix**
16 oz Bag
Great for Paella
2.99 **Ea**

Great American Seafood **Jumbo Breaded Shrimp**
32 oz
9.99 **Ea** **New Item!**

Great American Seafood **Large Raw Shrimp**
31/40 ct • 32 oz Bag
12.99 **Ea**

Great American Seafood **Cooked Shrimp**
51/60 ct • 16 oz Bag
Also Available in 26/30 ct 16 oz • 9.99
7.99 **Ea**

Arctic Moon **Boneless Salted Pollock Fillets**
12 oz
2.49 **Ea**

Fresh Healthy Produce

Prima Extra Large California **Peaches, Nectarines Red or Black Plums**
1.99 **Lb**

Fresh **Corn** White, Yellow or Bi-Color
4 **For** **2**

Slicing **Mangoes** High in Fiber
5 **For** **5**

Seedless **Juicy Limes**
12 **For** **2**

Personal **Baby Seedless Watermelon**
3.99 **Ea**

Extra Large **Juicy Lemons**
3 **For** **2**

Fancy Seedless **Large Navel Oranges**
79¢ **Ea**

Celery Hearts or Red Radishes
16 oz
1.69 **Ea**

Fresh Express **Romaine Hearts** 3 Pack
2.49 **Ea**

Green Giant **Whole Carrots** 5 Lb Bag
Great for Juicing
2.99 **Ea**

Red or White Onions Great For Salads
1.29 **Lb**

Costa Rica **Chayote Squash**
89¢ **Ea**

Glory **Collard Greens or Kale** 16 oz Bag
2.49 **Ea**

Hampton Farms **Peanuts** Salted, Roasted or Raw • 24 oz
2 **For** **5**

Naked **Fresh Juices** All Varieties • 32 oz Protein Zone • \$5.99
4.99 **Ea**

Bolthouse Farms **Fresh Juices** All Varieties • 15.2 oz Premium • 2/\$6
2 **For** **5**

Organic & Natural

Washington State **Organic Fuji Apples** Extra Sweet
1.99 **Lb**

Dandy Organic **Celery Hearts**
2.99 **Ea**

To-Go Organic **Sliced Mushrooms** 8 oz
2.49 **Ea**

Fresh Express **Organic Romaine Hearts** 18 oz
2 **For** **5**

Deli Salads

Three Potato Salad
2.99 **Lb**

Rotini Pasta & Shrimp Salad
4.99 **Lb**

Grilled Lemon Chicken Breast
6.99 **Lb**

Tribe Hummus All Varieties • 8 oz
2.49 **Ea**

READY TO EAT • SLICED TO ORDER

Hormel Honey Cured Ham Sliced To Order
5.99 **Lb**

Carando **All Natural Uncured Genoa or Hard Salami**
4.99 **Lb**

Russer **Deli Pastrami**
6.99 **Lb**

Great Lakes **Swiss Cheese**
4.99 **Lb**

Carolina **Turkey Pastrami**
3.99 **Lb**

FROM OUR BAKERY

Stonefire **Tandoori Naan** Original, Garlic or Whole Grain • 8.8 oz
2.59 **Ea**

Give & Go **Cinnamon Rolls** 13 oz Tub or **Brownies** 10.5 oz Tub
2.99 **Ea**

Kimberly's **Cupcakes** Vanilla or Chocolate • 12.3 oz
99¢ **Ea** **Specialty 4" Pies** All Varieties • 4 oz

2036 Bedford Ave. Brooklyn, NY 11226 Phone: 718-228-0770	1488 Pitkin Ave. Brooklyn, NY 11212 Phone: 718-385-3265	1086 Brooklyn Ave. Brooklyn, NY 11203 Phone: 718-693-3790	1410 St. John's Place Brooklyn, NY 11213 Phone: 718-604-2008	4806 Church Ave. Brooklyn, NY 11203 Phone: 718-284-9333	169-85 137th Rochdale Village Jamaica, NY 11434 Phone: 718-276-4100
175-35 Hillside Ave. Jamaica, NY 11432 Phone: 718-523-1770	830 Lafayette Ave. Brooklyn, NY 11238 Phone: 718-455-3407	720 Washington Ave. Brooklyn, NY 11238 Phone: 718-638-7500	631 Gates Ave. Brooklyn, NY 11221 Phone: 718-453-6032	210 Rt. 9W Haverstraw, NY 10927 Phone: 845-429-6192	6716 Myrtle Ave. Glendale, NY 11385 Phone: 718-228-0780

5% SENIOR CITIZEN DISCOUNT EVERY WEDNESDAY

DELIVERY SERVICE AVAILABLE | **We Sell Hot Spanish Food & BBQ Chicken** | **We Gladly Accept WIC & FOOD STAMPS** | **MONEY ORDERS MONEY TRANSFER AVAILABLE** | **Pay Utility Bills Here 24 Hour Posting** | **STATE LOTTERY & INSTANT GAMES AVAILABLE**